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भारत सरकार
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
निर्माण भवन, नई दिल्ली - 110011
Government of India
Ministry of Health and Family Welfare
Nirman Bhavan, New Delhi - 110011

D.O. No. T-13020/24/2017-Imm

Dated: 30th December 2020

Dear Sir/Madam,

Government of India is highly appreciative of the efforts put in by your state to ensure that each child is vaccinated against the vaccine preventable diseases, even during the current ongoing COVID-19 pandemic. The earlier phases of Mission Indradhanush and Intensified Mission Indradhanush (IMI) have been instrumental in moving towards the target of achieving Full immunization coverage of >90%, with strengthened delivery mechanisms, enhanced accountability and fostering inter-sectoral collaboration to reach out to all missed / left-out / drop out children and pregnant women in the country.

In order to sustain and enhance the gains of your efforts under routine immunization and Mission Indradhanush campaigns and to close the immunization gaps that might have emerged due to the ongoing COVID-19 pandemic, another phase of Intensified Mission Indradhanush (IMI 3.0) has been planned. The activity will be conducted for 2 months, for seven working days in each month, **starting on 8th February 2021 & 8th March 2021 excluding the Routine immunization days**. The list of districts and blocks selected in your state has already been shared vide letter dated 22nd Dec. 2020 (copy enclosed).

An assessment of systemic gaps that might have emerged due to the COVID-19 pandemic and subsequent restrictions will be critical for effective implementation of IMI 3.0. Also focus on quality head count survey, preparation of due list of the missed/ left out/drop out children and good microplanning are vital for a successful campaign. Similar activities in urban areas which are part of the identified IMI 3.0 districts should be converged well in the campaign. The IMI 3.0 strategy will require adopting innovative strategies to reinstate confidence of the public in the health systems. Thus a robust communication and social mobilization strategy will be required.

It is requested to ensure that State & District Task force meetings, district and block level workshops and FLWs trainings, are completed before the IMI Campaign. Robust monitoring & supervision should be planned to guide mid-course corrections. Detailed guidelines along with plan of action will be shared shortly.

The States/districts are requested to apply the lessons learnt from previous phases of Mission Indradhanush, Intensified Mission Indradhanush along with strategies adopted for continuing the RI services during the current COVID-19 pandemic to achieve the target of >90% Full immunization coverage and work towards sustaining the gains achieved till date. I am

sure your leadership will ensure that no child in our country is bereft of immunization services and suffers from vaccine preventable diseases.

Yours sincerely

Encl: As above


(Preeti Pant)

To,

Mission Directors (A&N Islands, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Delhi, Gujarat, Haryana, Jammu & Kashmir, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Pondicherry, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand & West Bengal)

Copy to: SEPIOs (above mentioned States)